Fanola

CREATIVITY TO SHARE

the Brand Book

Let’s think different,
go and be creative
and make them say WOW.

WHY

Fanola is a professional brand distinguished by its ability to be deliberately disruptive on the international hairstyling scene.

What we aspire to is to create versatile, technically perfect products through which beauty, understood as uniqueness and free self-expression, can be interpreted in an unconventional way by the creativity of our hairstylists.

We choose playfulness, color, artistic performance, speed and digital interaction to give voice to themes that are fundamental to us, such as inclusiveness, sharing, freedom and respect for all differences.

WOW

Fanola is smart, lively and vital, appealing for its exuberant diversity. Our products are versatile and they cover the needs of all hair types, guaranteeing surprising and innovative effects. We create products and services adapted to the needs of a creative, dynamic and ageless customer base that likes to change and dare, to be itself and reinvent itself every day.

WWW

Fanola is a brand that loves the digital and virtual world and chooses social media as its ecosystem of reference, to express creativity, invent new codes and share worldwide themes and trends in real time.

CREATIVITY TO SHARE

COLOR

each look is an expression of vitality, striking color effects and great technical skill

CREATIVITY

we like to experiment and approach beauty in an unconventional way

SHARING

we are a global, democratic brand inspired and fuelled by the world of social media

#FAN

Technology today gives us the opportunity to share **messages**, **values** and **creativity** with the whole world, in just one click, wherever we are.

ONE CLICK

Our brand has always had the characteristics and aspiration to **network**, foster relationships between people and convey **enthusiasm** and a **sense of vitality**!

NETWORK

Our community was spontaneously created on the web thanks to the contribution and **passion** of our followers and hairstylists, who understood the values of the brand and experienced the technical quality of our products, marvelling at the results and immediately wanting to share them with others, the public and peers.

SHARING

NOLAPEOPLE

Everyone in the Fanola community is invited to actively participate and share content to spread the positive and disruptive message that the brand promotes.

GET INVOLVED

Everyone finds their own space to tell their story and be welcomed with energy and enthusiasm by **#Fanolapeople.**

INCLUSIVITY

Freedom of expression and respect for differences!

These are the founding values and keywords of the brand, which wants to embrace the diversity in the world, as an expression of the most authentic part of oneself and a source of new inspiration. Because it is precisely the **differences** that make us **unique** and **special**. Our collections are an invitation to **dialogue between different individuals, colours and different cultures**, through the kaleidoscopic color palette of our our colors and the creative image, as a possibility of dialogue and renewal.

EQUALITY

DIVERSITY

FREEDOM

RESPECT

NON CONVENTIONAL BEAUTY

WE LOVE A COLORFUL WORLD

**“Be proud of yourself,
never hide,
enjoy every color in life!”**

1. COLOR AND TECHNICAL PRODUCTS

We boast one of the most comprehensive color ranges on the professional market, a fascinating palette from true color alchemists, able to meet all the needs of every colorist.

Hairstylists can experiment and dare with color and techniques knowing that they can rely on functional, high-performance products with the guarantee of hair that is always protected.

2. TREATMENTS

If my canvas is full of imperfections, how will I achieve a flawless piece? If my hair is unstructured and porous, how will I be able to achieve excellent colour results and maintain them over time without bleaching? Creativity must be supported by a healthy, intact hair fibre. Fanola creates new and effective treatments designed for the complete health of the hair, from the ends to the scalp.

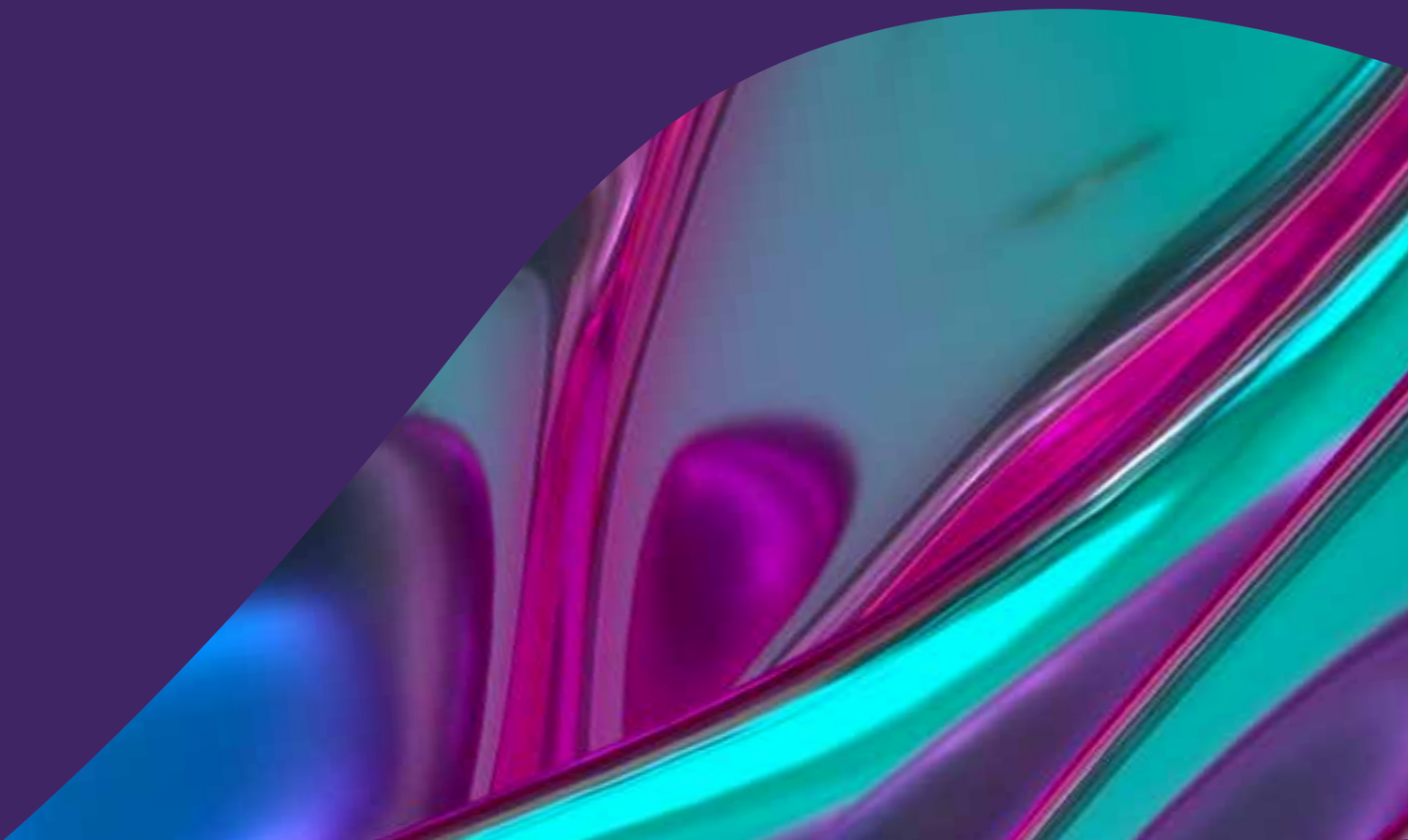
3. STYLING & FINISHING

Creative work in the salon needs specific finishing products to be enhanced, tools that make it easy to express art and imagination even in hairstyling, emphasising stylistic details and highlights. We have thus also developed a collection of real 'must-haves' to define and give hair a truly unmistakable style, in the salon as well as at home.

Lines dedicated to the treatment of **lengths**, made with 100% vegan formulas and rich in active ingredients.

Treatments that provide an **“extra-care”** effect to the hair, thanks to rich textures and advanced cosmetics, with an **amazing effect** on hair structure, **softness** and **shine**.

WONDER



Fanola
WONDER
No Yellow
EXTRA CARE
SHAMPOO
VEGAN
MASK
VEGAN
1000 ml e 33.8 fl oz
350 ml e 11.83 fl oz

No Yellow

EXTRA CARE

The range of treatments needed to care for blond, bleached, highlighted and grey hair. Products formulated to maintain a perfect, healthy and vital blond. Formulated with advanced anti-yellowing technology for optimal results, giving extraordinary softness, shine and silkiness.

WONDER NO YELLOW SHAMPOO

350 ml
cod. 1076205

1000 ml
cod. 1076206

WONDER NO YELLOW MASK

350 ml
cod. 1076208

1000 ml
cod. 1076209

Fanola
WONDER
No Orange
EXTRA CARE
SHAMPOO
VEGAN
Fanola
WONDER
No Orange
EXTRA CARE
MASK
VEGAN
Fanola
WONDER
No Orange
EXTRA CARE
SHAMPOO
VEGAN
Fanola
WONDER
No Orange
EXTRA CARE
MASK
VEGAN

No Orange

EXTRA CARE

The specific synergy with Guar gum to control yellow-orange highlights and correctly balance light and very light blond tones, giving softness and luminous intensity to lengths.

WONDER
NO ORANGE
SHAMPOO

350 ml
cod. 1076542

1000 ml
cod. 1076543

WONDER
NO ORANGE
MASK

350 ml
cod. 1076544

1000 ml
cod. 1076545

Fanola
WONDER
No Red
EXTRA CARE
SHAMPOO
VEGAN
1000 ml e 33.8 fl oz
Fanola
WONDER
No Red
EXTRA CARE
MASK
VEGAN
Maschera Antirosso
Morbidezza e Lucentezza
No Red Mask
Softness and Brightness
Masque Anti-rouge
Douceur et Brillance

No Red

EXTRA CARE

The system neutralises unwanted red highlights with Guar Gum. A dedicated tool for all our colorists who want to achieve excellent color calibration of dark and brown tones.

WONDER NO RED SHAMPOO

350 ml
cod. 1076547

1000 ml
cod. 1076548

WONDER NO RED MASK

350 ml
cod. 1076549

1000 ml
cod. 1076550

Fanola
WONDER
Color Locker
EXTRA CARE
SHAMPOO
VEGAN
Fanola
WONDER
Color Locker
EXTRA CARE
SEALING CREAM
VEGAN
Fanola
WONDER
Color Locker
EXTRA CARE
SEALING CREAM
VEGAN
Fanola
WONDER
Color Locker
MILK SPRAY
VEGAN
Fanola
WONDER
Color Locker
EXTRA CARE
SHAMPOO
VEGAN
1000 ml 33.8 fl oz

Color Locker

EXTRA CARE

Our ‘color guardians’ seal the cuticle and prolong the duration and fidelity of the highlight between coloring sessions.
Use at home and in the salon provides protection, shine and moisture to the colored hair fibre.

WONDER COLOR LOCKER SHAMPOO

350 ml
cod. 1076244

1000 ml
cod. 1076245

WONDER COLOR LOCKER SEALING CREAM

200 ml
cod. 1076246

480 ml
cod. 1076247

WONDER COLOR LOCKER MILK SPRAY

195 ml
cod. 1076248

Fanola
WONDER
Nourishing
EXTRA CARE
SHAMPOO
VEGAN
Fanola
WONDER
Nourishing
EXTRA CARE
CONDITIONER
VEGAN
Fanola
Fanola
WONDER
Nourishing
EXTRA CARE
MASK
VEGAN
Fanola
Fanola
WONDER
Nourishing
EXTRA CARE
LEAVE-IN
CONDITIONER
Fanola
WONDER
Nourishing
EXTRA CARE
Fanola
WONDER
Nourishing

Nourishing

EXTRA CARE

Treated and colored hair, but also natural and very long hair, needs a more specific beauty routine to keep it healthy over time. Hair often appears dry, dull and unstructured. Our Nourishing line, enriched cocoa butter, is designed to regenerate, brighten and leave hair silky.

WONDER NOURISHING SHAMPOO

350 ml
cod. 1076266

1000 ml
cod. 1076267

WONDER NOURISHING MASK

350 ml
cod. 1076270

1000 ml
cod. 1076271

WONDER NOURISHING CONDITIONER

350 ml
cod. 1076268

1000 ml
cod. 1076269

WONDER NOURISHING LEAVE IN MILK

195 ml
cod. 1076275

WONDER NOURISHING GLOSSING SPRAY

150 ml
cod. 1076276

WONDER NOURISHING LEAVE IN CONDITIONER

300 ml
cod. 1076274

WONDER NOURISHING ELIXIR

100 ml
cod. 1076272

Vitamins are a **vitality** and **regeneration** booster for the skin and also for the scalp. The **BE Complex** is an innovative complex consisting of **Vitamin B** e **Vitamin E**, which counteracts skin abnormalities. In particular, it supports the action of skin products with **stimulating effects** on the subcutaneous micro-circulation. **Antioxidant** against free radicals and **regenerating** the hair bulb.

VITAMINS

Fanola
VITAMINS
Energy
BE COMPLEX
SHAMPOO
VEGAN
Fanola
Energy
BE COMPLEX
DETOX
VEGAN
Fanola
Energy
BE COMPLEX
SHAMPOO
VEGAN
Fanola
VITAMINS
Fanola

Energy
BE COMPLEX

Energising treatment for weak, fine hair prone to thinning. In addition to characteristic seasonality and physical problems, environmental and endogenous factors such as pollution, stress, diet, ageing, chemical treatments or aggressive washing can also cause hair loss or thinning. Regular use of the Energy synergy of Detox, Shampoo and Lotion, based on trace elements and phytoextracts, restores tone, vitality and well-being to the scalp and hair.

VITAMINS ENERGY DETOX

195 ml
cod. 1076254

VITAMINS ENERGY SHAMPOO

350 ml
cod. 1076255

1000 ml
cod. 1076256

VITAMINS ENERGY LOTION

150 ml
cod. 1076257

12x10 ml
cod. 1076258

VITAMINS PURE BALANCE SHAMPOO

350 ml
cod. 1076259

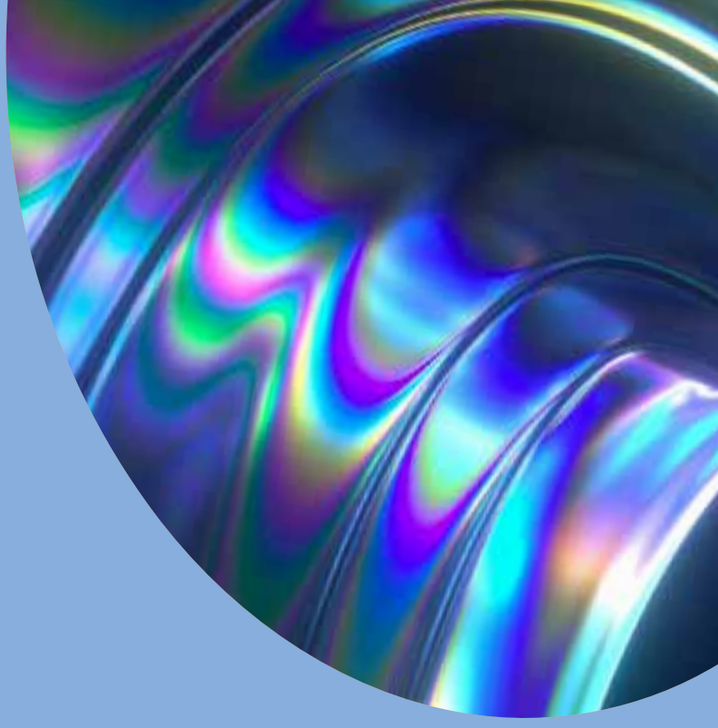
1000 ml
cod. 1076260

VITAMINS SENSI SHAMPOO

350 ml
cod. 1076261

1000 ml
cod. 1076262

Coloring, straightening, bleaching, fashion effects and physiological and environmental ageing gradually deplete the structure of the hair, by damaging its natural protective film, the cuticle. Thus the Fanola treatment line was developed, dedicated to the **wellbeing of hair**, which includes ranges designed for different lengths or cleansing habits. 3 specific **cuticle repair systems** also complete and enhance the line.



Classic Treatments

Nourishing

Restructuring for dry and frizzy hair

The professional treatment to deeply restructure dry and frizzy hair, giving extraordinary softness and shine. Enriched with Milk Protein, it moisturises and nourishes the hair, leaving them soft and vital.

NOURISHING RESTRUCTURING SHAMPOO

350 ml
cod. 1076051

1000 ml
cod. 1076053

10 L
cod. 1076063

NOURISHING RESTRUCTURING CONDITIONER

350 ml
cod. 1076052

1000 ml
cod. 1076054

10 L
cod. 1076064

NOURISHNG RESTRUCTURING MASK

500 ml
cod. 1076055

1500 ml
cod. 1076056

NOURISHING RESTRUCTURING SPRAY MASK 10 ACTION LEAVE-IN

200 ml
cod. 1076059

NOURISHING RESTRUCTURING BI-PHASE LEAVE IN CONDITIONER

200 ml
cod. 1076058

NOURISHING RESTRUCTURING LEAVE-IN LOTION

12x12 ml
cod. 1076060

NOURISHING RESTRUCTURING LEAVE-IN CONDITIONER

300 ml
cod. 1076057

NOURISHING RESTRUCTURING CREAM FOR SPLIT ENDS

100 ml
cod. 1076061

RESTRUCTURING FLUID CRYSTALS

100 ml
cod. 1076062

Frequent

Frequent use
for all hair type

The products in this line, thanks to special moisturising agents, are able to gently cleanse, respecting the the natural level of moisture of the hair.

FREQUENT SHAMPOO FREQUENT USE

350 ml
cod. 1096187

1000 ml
cod. 1096199

10 L
cod. 1086241

FREQUENT MULTI-VITAMINIC MASK

1500 ml
cod. 1086244

Smooth care

Straightening for rebellious and indisciplined hair

SMOOTH CARE STRAIGHTENING SHAMPOO

350 ml
cod. 1096293

1000 ml
cod. 1096294

A line of specific products for the care and maintenance of the perfect straightness. Suitable for straight, wavy or indisciplined hair, thanks to the formula enriched with Cotton Oil with Cotton Oil, it facilitates straightening and eliminates the frizzy effect, softening and controlling even less manageable hair.

SMOOTH CARE STRAIGHTENING MASK

500 ml
cod. 1096297

1000 ml
cod. 1086668

SMOOTH CARE SMOOTHING PROTECTING SERUM

100 ml
cod. 1086296

Volume

Volumising for fine, toneless hair

A treatment line for fine hair and without tone, formulated to make hair more voluminous, supple and to improve the hold of the style, without weighing the hair down.

VOLUME VOLUMIZING SHAMPOO

350 ml
cod. 1096342

1000 ml
cod. 1096343

VOLUME VOLUMIZING CONDITIONER

350 ml
cod. 1096344

1000 ml
cod. 1096846

Curly shine

Control for curly and wavy hair

A treatment line dedicated to curly and wavy hair. Its Silk Protein-based formulation cares for the hair, moisturising them, eliminating frizz and strengthening curls, leaving them soft, lightweight and vital.

CURLY SHINE CURLY AND WAVY HAIR SHAMPOO

350 ml
cod. 1096299

1000 ml
cod. 1096333

CURLY SHINE CURLY AND WAVY HAIR MASK

500 ml
cod. 1096334

1000 ml
cod. 1086878

Botugen
RECONSTRUCTIVE SHAMPOO
pH 5.3 - 5.7
Shampoo ricostruttore
Cheratina - Acido Ialuronico
Reconstructive shampoo
Keratin - Hyaluronic Acid
Shampoing reconstructeur
Kératine - Acide Hyaluronique
Champú reconstructor
Queratina - Ácido Hialurónico
Fanola
Botugen
RECONSTRUCTIVE FILLER SPRAY
pH 3.8 - 4.2
Fanola
Botugen
RECONSTRUCTIVE MASK
pH 4.3 - 4.7
Maschera ricostruttrice
Cheratina - Acido Ialuronico
Reconstructive mask
Keratin - Hyaluronic Acid
Masque reconstructeur
Kératine - Acide Hyaluronique
Mascarilla reconstructora
Queratina - Ácido Hialurónico
1000 ml 33,8 fl oz
Fanola

Botugen

Reconstruction for dry and damaged hair

Restructuring treatment for dry and damaged hair. The keratin and hyaluronic acid blend acts on the protein supply and balanced hygroscopicity, plumping and repairing the de-structured areas of the hair fibre. Hair body, strength and beauty.

BOTUGEN RECONSTRUCTIVE SHAMPOO

300 ml
cod. 1086642

BOTUGEN RECONSTRUCTIVE SHAMPOO

1000 ml
cod. 1086643

BOTUGEN RECONSTRUCTIVE MASK

300 ml
cod. 1086644

1000 ml
cod. 1086645

BOTUGEN RECONSTRUCTIVE FILLER SPRAY

150 ml
cod. 1086647

BOTUGEN INTENSIVE RECONSTUCTOR FILLER

150 ml
cod. 1086646

Keraterm
KERATERM SHAMPOO
pH 5.2-5.7
SLS SLES FREE
Shampoo disciplinante anticrespo
Anti-frizz disciplining shampoo
Shampoing disciplinant anti crépu
Champú disciplinador anticrespo
300 ml 10.14 fl oz
Fanola
Keraterm
KERATERM SPRAY
pH 5.5-6
Fanola
Keraterm
KERATERM MASK
pH 4.2-4.7
Maschera disciplinante anticrespo
capelli stirati e trattati chimicamente
Anti-frizz disciplining mask
straightened and chemically treated hair
Masque disciplinant anti crépu
cheveux lissés et traités chimiquement
Mascarilla disciplinadora anticrespo
cabellos desrizados y tratados químicamente
1000 ml 33.8 fl oz
Fanola

Keraterm

For straightened and chemically treated hair

For an anti-frizz taming programme for perfecting and maintaining smoothness, obtained with both chemical treatments and hot styling tools. Macadamia Oil and Shea Butter nourish and give elasticity and shine to the hair, Keratin also provides structure and body, controlling frizz and fly-away effects in a progressive and long-lasting way.

KERATERM ANTI-FRIZZ DISCIPLING SHAMPOO

300 ml
cod. 1086382

1000 ml
cod. 1086413

KERATERM PROGRESSIVE SMOOTHING SPRAY

200 ml
cod. 1086582

KERATERM ANTI-FRIZZ DISCIPLING MASK

300 ml
cod. 1086580

1000 ml
cod. 1086581

Fanola
COLOR MASK
sc
sensual chocolate
COLORLOCKTECHNOLOGY
Fanola
COLOR MASK
tb
total black
COLORLOCKTECHNOLOGY
Fanola
COLOR MASK
sp
silky purple
COLORLOCKTECHNOLOGY
Fanola
COLOR MASK
go
golden aura
COLORLOCKTECHNOLOGY
Fanola
COLOR MASK
cf
copper flow
COLORLOCKTECHNOLOGY
Fanola
COLOR MASK
cg
clover green
COLORLOCKTECHNOLOGY
COLOR MASK
ob
ocean blue
COLORLOCKTECHNOLOGY
Fanola
COLOR MASK
ps
pink sugar
COLORLOCKTECHNOLOGY
Fanola
COLOR MASK
rp
red passion
COLORLOCKTECHNOLOGY

COLOR MASK

Nourishing
Coloring
Mask

A collection of hyper-conditioning and sealing masks enriched with color pigments to intensify color and dye with temporary effects. Easy to use, instant, silicone-free: in just 2 minutes your color is loaded with new vibrations and shades.

NOURISHING COLORING MASK COPPER FLOW

200 ml
cod. 1076089

NOURISHING COLORING MASK CLOVER GREEN

200 ml
cod. 1076094

Only 2 minutes

NOURISHING COLORING MASK SILKY PURPLE

200 ml
cod. 1076091

NOURISHING COLORING MASK GOLDEN AURA

200 ml
cod. 1076088

NOURISHING COLORING MASK SENSUAL CHOCOLATE

200 ml
cod. 1076087

NOURISHING COLORING MASK PINK SUGAR

200 ml
cod. 1076092

NOURISHING COLORING MASK TOTAL BLACK

200 ml
cod. 1076086

NOURISHING COLORING MASK OCEAN BLUE

200 ml
cod. 1076093

NOURISHING COLORING MASK RED PASSION

200 ml
cod. 1076090

Fanola
No yellow
care
NO YELLOW SHAMPOO
Shampoo antigiallo
No-yellow shampoo
Shampoing anti-jaunissement
350 ml e 11,83 fl oz
NO YELLOW MASK
Maschera antigiallo
No-yellow mask
Masque anti-jaunissement
350 ml e 11,83 fl oz
THERMO-PROTECTIVE CREAM
150 ml e 5,07 fl oz
INVISIBLE FOAM
250 ml e 8,45 fl oz

No yellow
care

No-yellow for bleached, blond, highlighted or grey hair

Our unique and inimitable programme to counteract yellow highlights and achieve flawless neutral and cool blondes. Our global best seller. From cleansing to conditioning to bleaching solutions, it's impossible not to have it in your salon!

NO YELLOW SHAMPOO

100 ml
cod. 1096862

350 ml
cod. 1096146

1000 ml
cod. 1096147

NO YELLOW MOUSSE CONDITIONER

250 ml
cod. 1096994

NO YELLOW MASK

100 ml
cod. 1096863

350 ml
cod. 1096384

1000 ml
cod. 1096385

NO YELLOW BI-PHASE LEAVE-IN CONDITIONER

150 ml
cod. 1096993

NO YELLOW SCENTED PROTECTIVE SPRAY

100 ml
cod. 1076026

NO YELLOW THERMO-PROTECTIVE CREAM LENGHTS AND TIPS

150 ml
cod. 1076025

No yellow
color

The no-yellow system to the perfect blonde

The complete range of bleaches, oxygens and coloring cream, enabling the hairdresser to perform professional technical services with extreme precision and certainty of an optimal result.

NO YELLOW VIOLET BLEACHING POWDER ULTRA LIGHTENING ACTION

500 g
cod. 1096824

NO YELLOW VIOLET BLEACHING CREAM

500 g
cod. 1096624

NO YELLOW BLEACHING POWDER FOR BALAYAGE AND FREEHAND TECHNIQUES

2x450 g
cod. 1096825

NO YELLOW COMPACT VIOLET BLEACHING POWDER ANTI-BRASSINESS ACTION

450 g
cod. 1076103

NO YELLOW COMPACT BLUE BLEACHING POWDER HYDRATING AND RESTRUCTURING ACTION

450 g
cod. 1076102

NO YELLOW COMPACT GREEN BLEACHING POWDER AMMONIA FREE

450 g
cod. 1076104

NO YELLOW BLACK BLEACHING CREAM NEUTRALIZING ACTION

500 g
cod. 1076084

NO YELLOW VIOLET OXYDIZING CREAM 25 VOL

1000 ml
cod. 1076083

NO YELLOW VIOLET OXYDIZING CREAM 5 VOL

1000 ml
cod. 1076082

NO YELLOW COLORING CREAM BALANCED ANTI-YELLOW ACTION

100 ml

Color and **shape** are in our genetic code.
Creativity applied to fashion, to changing one's look, to the free expression of identity and personality guides us in the development of **high-performance and versatile lines**, capable of adapting to the needs of all hair-stylists.

Always respecting:

- hair **health**
- **easy** application
- **immediate** results.

Technicals

Fanola COLOR

Professional permanent oxidation coloring

119 nuances

A complete range enriched with Ginkgo Biloba, formulated to guarantee precise, reliable and long-lasting color results with the utmost respect for skin and hair. Available in 119 nuances that can be mixed together with each other to obtain infinite shades of color.

- 22 color series
- 2 super-lightening series
- 1 toner series
- 1 corrector series.

FANOLA COLOR COLORING CREAM

100 ml

DESIRÉ

COLOR ZOOM 10 MINUTES

The professional coloring line by Fanola in 10 minutes!

29 nuances

A coloring line with Ammonia which is able to guarantee brilliant, uniform colours, perfect coverage of white hair, with absolute fidelity in the result in just 10 minutes. Available in 29 shades all mixable with each other.

Perms

Waves and movement

Complete waving system to satisfy all hair types.

PERM NATURAL NORMAL HAIR

500 ml
cod. 1086654

PERM NATURAL STRONG HAIR

500 ml
cod. 1086655

UNIVERSAL NEUTRALIZER FOR PERMS

1000 ml
cod. 1086657

PERM COLORED AND TREATED HAIR

500 ml
cod. 1086656

Straightening

Smooth perfection

Professional straightening system for smooth and silky hair.

MONODOSE STRAIGHTENING CREAM

100 ml+120 ml
cod. 1086670

Oxy-Activators

The key ally for technical services

Perfumed and stabilised oxidising emulsions able to guarantee absolute performance during technical service.

PERFUMED HYDROGEN PEROXIDE 3,5 VOL

300 ml
cod. 1086167

1000 ml
cod. 1086160

PERFUMED HYDROGEN PEROXIDE 10 VOL

300 ml
cod. 1086168

1000 ml
cod. 1086161

PERFUMED HYDROGEN PEROXIDE 30 VOL

300 ml
cod. 1086170

1000 ml
cod. 1086163

PERFUMED HYDROGEN PEROXIDE 20 VOL

300 ml
cod. 1086169

1000 ml
cod. 1086162

Utilities

Useful products for the salon

BARRIER CREAM

150 ml
cod. 1086189

STAIN REMOVER

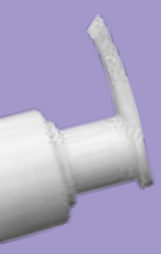
150 ml
cod. 1096814

PERFUMED HYDROGEN PEROXIDE 40 VOL

300 ml
cod. 1086171

1000 ml
cod. 1086164

Fanola
FIBER FIX
BOND SHAMPOO
4
Shampoo di mantenimento
Maintenance shampoo
Shampooing d'entretien
350 ml 11,83 fl oz
Fanola
FIBER FIX
BOND MASK
5
Maschera di mantenimento
Maintenance mask
Masque d'entretien
350 ml 11,83 fl oz
Fanola
FIBER FIX
BOND CONNECTOR
2
Crema sigillante post servizi tecnici
Post technical services sealing cream
Crème d'étanchéité après les services techniques
1000 ml 33,8 fl oz
Fanola
FIBER FIX
PRE-BOND FIXER
0
Fanola
FIBER FIX
BOND LEAVE-IN
6
Fanola
FIBER FIX
FIBER SHAMPOO
3
Shampoo finalizzatore ph 4,3-4,7
Finishing shampoo ph 4,3-4,7
Shampooing de finalisation ph 4,3-4,7
1000 ml 33,8 fl oz
Fanola
FIBER FIX
BOND FIXER
1



FIBER FIX

Color-discolor reconstituent

Professional system dedicated to protecting the hair structure during technical services such as coloring, bleaching, waving and straightening.
Products 0, 1, 2 and 3 when added to colour and bleaching enhance shine and elasticity performance without altering the colour result or the level of ironing. Products 4, 5 and 6 are ideal as a maintainer of the in-salon service.

FIBER FIX PRE-BOND FIXER N0

150 ml
cod. 1076221

FIBER FIX BOND FIXER N1

300 ml
cod. 1076222

FIBER FIX FIBER SHAMPOO N3

1000 ml
cod. 1076224

FIBER FIX BOND CONNECTOR N2

1000 ml
cod. 1076223

FIBER FIX BOND SHAMPOO N4

350 ml
cod. 1076225

FIBER FIX BOND MASK N5

350 ml
cod. 1076226

FIBER FIX BOND LEAVE IN N6

195 ml
cod. 1076227

A diverse and multifunctional range of products for **finalising** and **perfecting** styling, allowing the expression of any creativity and trend. Perfecting the **shape** and **shine** and **modelling the locks** and **the cut** allow you to emphasise the colour results obtained in the salon, while also maintaining the allure at home in your beauty routine. A creative and sensual **variety** of setting, protective, light, volume and shaping products.

Styling & finishing

Fanola
FAN touch
FIX IT
Fanola
FAN touch
GET CURL
Fanola
FAN touch
ANTI GRAVITY
Fanola
FAN touch
KEEP ME BRIGHT
Fanola
FAN touch
WANNA STRAIGHT
Fanola
FAN touch
HIGH CONTROL
Fanola
FAN touch
HEAT BLOCK
Fanola
FAN touch
DEFINE ME

FAN touch

FANTOUCH FIX IT
EXTRA STRONG HAIR SPRAY

500 ml
cod. 1076451

750 ml
cod. 1076452

FANTOUCH HIGH CONTROL EXTRA STRONG MOUSSE

300 ml
cod. 1076450

FANTOUCH
ECO FIX IT
EXTRA STRONG
ECOLOGIC
LAQUER

320 ml
cod. 1076449

FANTOUCH
GIVE ME HOLD
EXTRA STRONG
FLUID GEL

250 ml
cod. 1076533

FANTOUCH
MAD MATT
FLEXIBLE
MATT
PASTE

100 ml
cod. 1076458

FANTOUCH CURL PASSION CURL MOUSSE

300 ml
cod. 1076459

FANTOUCH GET CURL CURL DEFINING CREAM

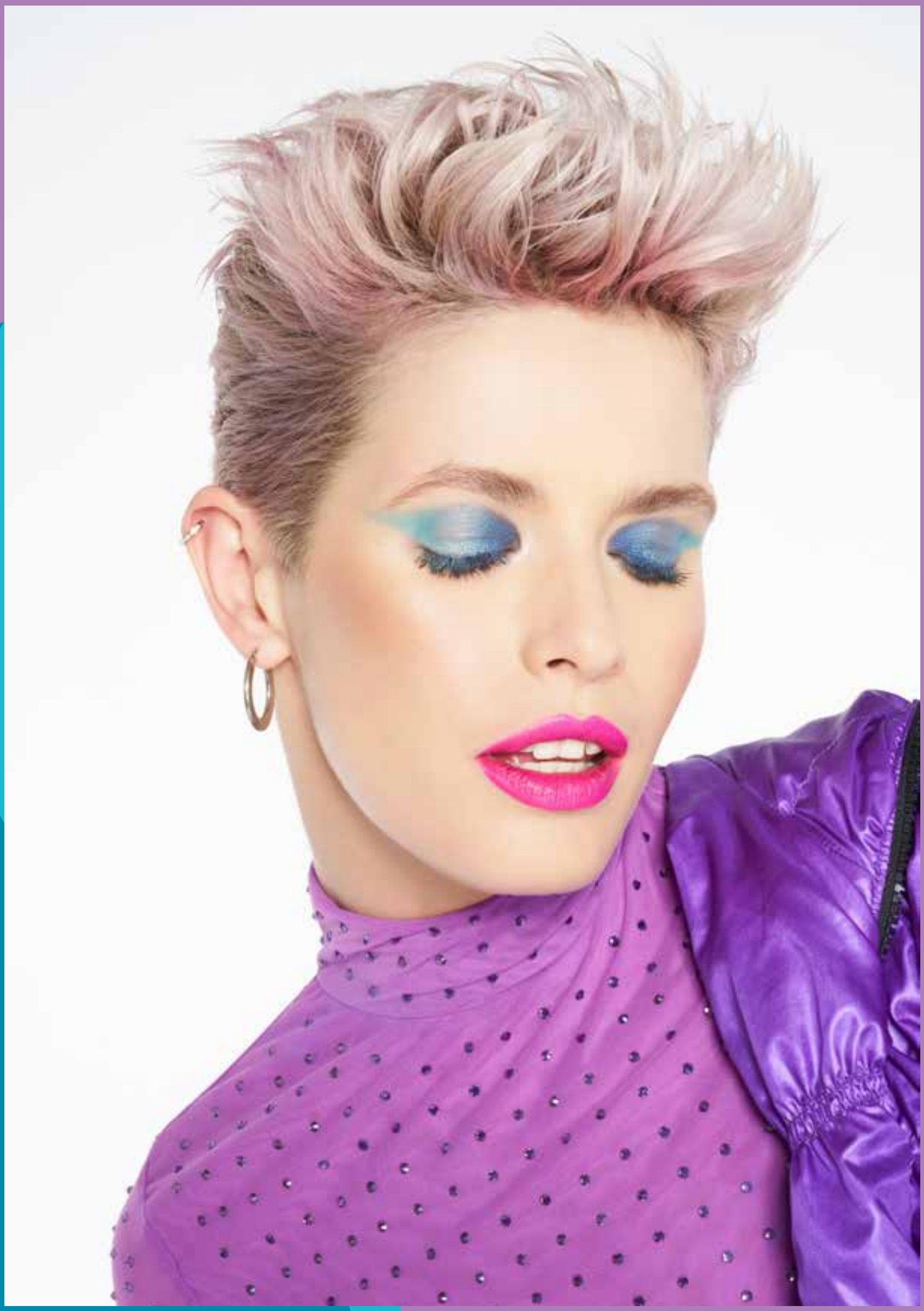
200 ml
cod. 1076534

FANTOUCH FEEL THE CONTROL CURL DEFINING FLUID

200 ml
cod. 1076535

FANTOUCH WANNA STRAIGHT ANTI-FRIZZ SMOOTHING CREAM

195 ml
cod. 1076536



FANTOUCH HEAT BLOCK THERMAL PROTECTIVE SPRAY

300 ml
cod. 1076454

FANTOUCH THERMO FIX THERMAL PROTECTIVE FIXING SPRAY

300 ml
cod. 1076453

FANTOUCH
BE ELASTIC
VOLUMIZING
HAIR SPRAY

500 ml
cod. 1076455

FANTOUCH
ANTI
GRAVITY
VOLUMIZING
MOUSSE

300 ml
cod. 1076456

FANTOUCH KEEP ME BRIGHT GLOSSING CRYSTALS

100 ml
cod. 1076553

FANTOUCH DEFINE ME FIXING GLOSSING WAX

100 ml
cod. 1076457

Gold has always been considered a **prime element** among luxury beauty treatments. Since ancient Egypt, it has been said that face masks made of pure gold were used. A remedy for inflammation, signs of ageing and sagging skin in skin care, it also has its functional use in **hair cosmetics.**

Orotherapy

Oro Therapy
GOLD BI-PHASE
Fanola
Oro Therapy
GOLD SERUM
Fanola
Oro Therapy
GOLD FLUID
Fanola
Oro Therapy
GOLD SHAMPOO
Fanola
Oro Therapy
GOLD MASK
Fanola
Oro Therapy
GOLD HAND CREAM
Fanola
Oro Therapy
GOLD MIST
Fanola

Oro 24k Therapy

Gold works effectively on hair fibre imperfections and frizz, adding shine, vitality and well-being to hair. It also offers vigour and reactivation to the scalp. Orotherapy's rich, multi-sensory formulations are characterised by the 24k pure ingredient. Illuminating treatment for all hair types.

OROTHERAPY GOLD SHAMPOO

300 ml
cod. 1076277

1000 ml
cod. 1076278

OROTHERAPY GOLD MASK

300 ml
cod. 1076279

1000 ml
cod. 1076280

OROTHERAPY GOLD SERUM

100 ml
cod. 1076281

OROTHERAPY GOLD BI-PHASE

200 ml
cod. 1076282

OROTHERAPY GOLD FLUID

200 ml
cod. 1076283

OROTHERAPY GOLD MIST

100 ml
cod. 1076285

OROTHERAPY GOLD HAND CREAM

100 ml
cod. 1076284

OROTHERAPY DE-COLOR KERATIN

500 g
cod. 1076337

70
nuances

OROTHERAPY COLOR KERATIN

100 ml

OROTHERAPY GOLD PERM

500 ml
cod. 1076422

OROTHERAPY GOLD ACTIVATOR 10VOL

150 ml
cod. 1076405

1000 ml
cod. 1076409

OROTHERAPY GOLD NEUTRALIZER

1000 ml
cod. 1076423

OROTHERAPY GOLD ACTIVATOR 20VOL

150 ml
cod. 1076406

1000 ml
cod. 1076410

OROTHERAPY GOLD ACTIVATOR 30VOL

150 ml
cod. 1076407

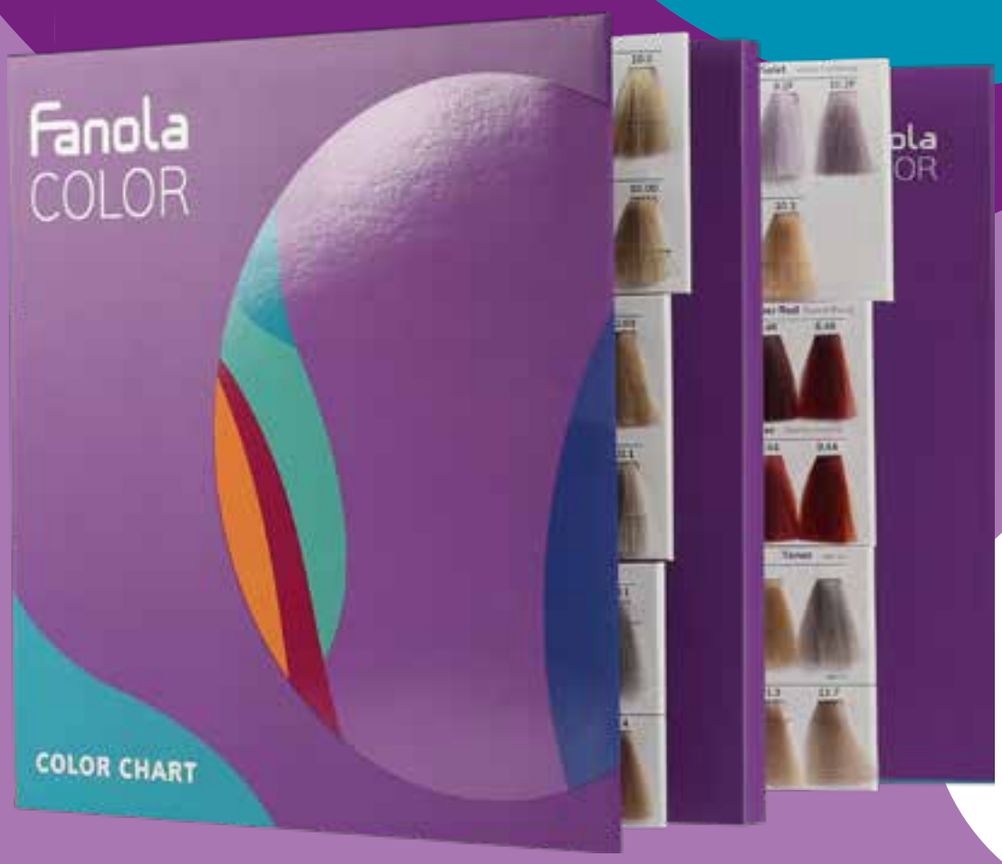
1000 ml
cod. 1076411

OROTHERAPY GOLD ACTIVATOR 40VOL

150 ml
cod. 1076408

1000 ml
cod. 1076412

Communication & Tools



FANOLA COLOR COLOR CHART

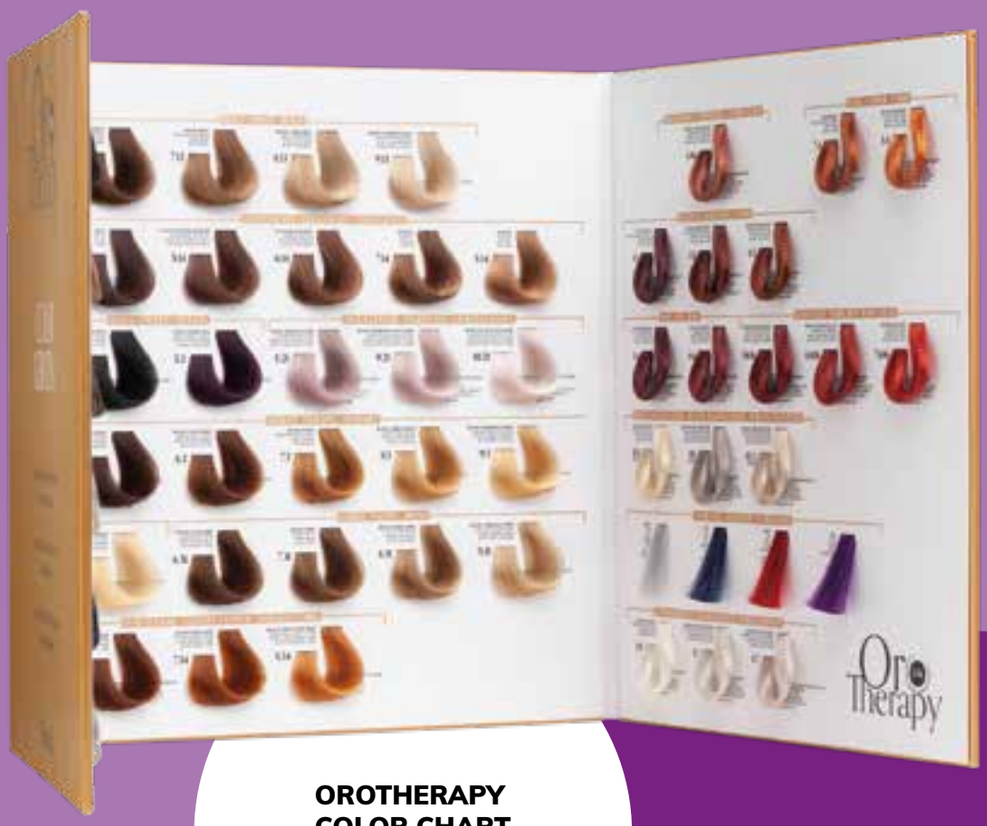
cod. 8076202

COLOR ZOOM COLOR CHART

cod. 8076442

NO YELLOW COLOR COLOR CHART

cod. 8076156



OROTHERAPY COLOR CHART

cod. 8076420

TINTING BOWL

cod. 8076079

MEASURE

cod. 8086622

TINTING BRUSH

cod. 8076074

NO YELLOW BLACK SPONGE

cod. 8076115

TUBE SQUEEZER

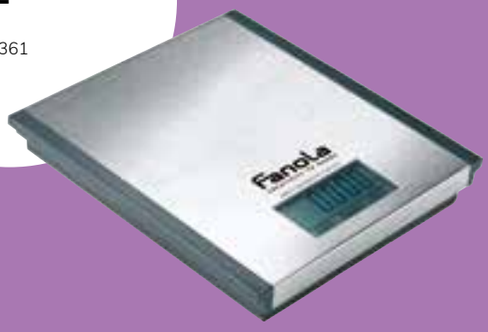
cod. 8086623

TIMER

cod. 8086357

ELECTRONIC SCALE

cod. 8086361



BIBERON

cod. 8076173

SPRAY

cod. 8086624

STRIPES

cod. 8076116

TINTING APRON

cod. 8076073

DISPOSABLE GOWNS

cod. 8076085

CUTTING CAPE

cod. 8076071

COLOR CART

cod. 8076210

FLOOR DISPLAY

cod. 8076249

TROLLEY

cod. 8086359

COPYRIGHT 2023 PETTENON COSMETICS S.P.A. - All rights reserved

Fanola

CREATIVITY TO SHARE

follow us @fanola.official

PETTENON COSMETICS S.p.A.
Via del Palù 7/D, 35018 San Martino di Lupari (PD) ITALY

8 008277 765679
807656/7